

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
*** WFTV-TV ***
CHANGES
SEP20/12 13.22

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME EMILY MILHOAN

SALES PRSN WA- JOE KNAUER

CONTRACT # 6228186

	CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT	<u>AMERICAN CROSSROADS</u>	<u>EST#690</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES SEP5/12 SEP14/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP20/12 13.42

STA:

AMERICAN CROSSROADS

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 03
AGENCY PRODUCT CODE =

47	S	1100P-1135P	30	\$1,900.00	9/6	0	
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PROGRAM : EYEWITNESS NEWS AT 11P

56	A	1110P-1146P	30	\$1,900.00	9/6	9/6	1	100
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PROGRAM : NEWS
ORD COM1: SPOT RAN 1145P IN NEWS 1110P-1146P DUE TO DNC RUN OVER
THIS IS A MAKE-GOOD FOR SEP6 ON LINE-47 FOR 1 SPOT/WK

REP: TEL# 703 528 7800FAX# 703 528 7880

SEP20/12 13.22

REP HEADLINE# 6228186TRF# 321459

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CHANGES

\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

STATION MAKEGOOD OFFERS:

M1OK'DBUY#47

MISSED:THU/1100P-1135PSEP630S\$1,900.00(SEP19/12)

OFFER:THU/1110P-1146PSEP630S\$1,900.00PLS ADVISE.

CMT:SPOT RAN 1145P IN NEWS 1110P-1146P DUE TO DNC RUN OVER

SEP/12107350.00

CONTRACT TOTAL107350.00

TOTAL SPOTS55

MARKET TOTALS \$306,714WFTV 35%WKMG 19%WESH 29%WOFL 15%WKCF 1%WRBW 0%CABL 0%

WOPX 0%WRDQ 1%EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODEA-ADDB-BUY TYPEC-CANCELLEDDE-DELETEE-EFF DATESL-LENGTHM-MAKEGOODN-PROGRAM NAME

P-CLASS, PLAN, SECTQ-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE